

# Partnership proposal

## INFORSID 2018

INformatique des ORganisations et Systèmes  
d'Information et de Décision

## IEEE RCIS 2018

Research Challenges in  
Information Science



**From 28 to 31 May 2018**

*La Cité des Congrès  
de Nantes*  
**FRANCE**

# INFORSID 2018 & IEEE RCIS 2018

## INFORSID : INFormatique des ORganisations et Systèmes d'Information et de Décision

- Premium French Conference in Information Systems
- 36<sup>th</sup> edition
- 100 attendees
- In 2018 : **“Build IS for transforming organizations in the era of Digital Innovation”**

## IEEE RCIS : Research Challenges in Information Science (conference rank B)

- Internationale Conference
- 12<sup>th</sup> edition
- 150 attendees (20 to 35 different citizenships)
- In 2018 : **“Enterprise of the Future”**

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# INFORSID & RCIS : What benefit for Companies & Industry?

Digital Transformation impacts:

- The **digital brand**,
- The **customer relationship**,
- The **offer of products/services**,
- **Internal processes**,
- **Human resources**,
- ...

IEEE RCIS and Inforsid can help to:

- **Take a step ahead for the time-to-market**
- **Speed-up decision cycles.**
- **Boost innovation**
- **Increase agility/responsiveness**
- ...

INFORSID and IEEE RCIS will focus on the **Enterprise of the Future**  
and its **Digital Transformation** by:

1. **Addressing the latest scientific advances**
2. **Offering a privileged space for exchanges**





# Why sponsor and support us?

- ✓ Reinforce your R&D vision
- ✓ Themes and challenges representing major economic levers
- ✓ Reduce your time-to-market and your decision cycles
- ✓ Session specifically dedicated to companies and industrialists
- ✓ Presence of representatives of local and regional authorities
- ✓ Exchange opportunity Companies/Industries & Academic
- ✓ Opportunity for partnerships for R&D projects

# Sponsorship opportunities

- ✓ **Become a sponsor of INFORSID 2018 & IEEE RCIS 2018 and give yourself national and international visibility:**
  - ✓ Possibility to have communication space during conferences
  - ✓ Insertion of the logo on our communication supports
  - ✓ Access to workshops or conferences
  - ✓ Discounts on registration fees
  - ✓ Speaking time
- ✓ **Sponsorship opportunities:**
  - ✓ Tailor-made opportunities: sponsoring a social event (cocktail party, gala dinner), gifts to guests, gifts to laureates, goodies ...
  - ✓ Standard opportunities below

# Sponsorship opportunities

		Offer										
		Brochures	Logo				Mention on Conferences Twitter/LinkedIn	Registration			Dedicated space during conferences	Plenary speaking time
			Website	Program	Your banner	T-Shirt		Workshop/Tutorial	Day (excluding Gala dinner)	Pass complet (including Gala dinner)		
<b>Sponsor categories*</b>	<b>Bronze</b> 	500€	✓	✓				✓ (1/2 day)				
	<b>Silver</b> 	1 000€	✓	✓	✓			✓ (1 day)				
	<b>Gold</b> 	2 500€	✓	✓	✓	✓		✓ (2 full-passes)				
	<b>Platinum</b> 	5 000€	✓	✓	✓	✓	✓	✓ (3 full-passes)	✓		✓	✓

*Any other proposal is welcome. Contact [Dalila Tamzalit](#). We will find together the right partnership!*

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**LOOKING FORWARD TO  
EXCHANGING ...**